Higher Education Protection NETWORK 2017 ANNUAL REPORT

"It has been exciting to see HEPNet formalize its role as the leader in the field of youth protection in higher education. To see the informal network become an official organization has been thrilling! Having access to this cadre of allied professionals has greatly improved my own work." –Member

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Message from Executive Director

I once had a professor in my Early Childhood Education Master's program that said she left the classroom to teach in the Master's program because in the classroom she could only impact 25 kids a year... now she can impact 750 kids per year, by properly educating 30 soon-to-be teachers, with each of them then having 25 children in the classroom. I am a numbers person so this really resonated with me. I feel like I have the same opportunity now as your Executive Director. I always said I wanted to save the world and wasn't sure where to start, so when my now-position became open at Ohio State, I thought it was the perfect opportunity. What better way to save the world than to try to stop child abuse?! I could impact so much more children than I could in my then-position as Director of Community Programs in Recreational Sports. Now my potential impact is even greater, as I have the opportunity to organize, create, and share resources and expertise of others with all of those in our Network.

I am SO proud of all of the hard work that many of you have put into this association, and every time I hear of an impact that a member or the collective Network has had on one of you, I am thrilled. We have had a fantastic (almost full) first year and I hope you take a few minutes to view some of the Higher Education Protection Network's accomplishments from 2017 in this impact report. We could not have done any of this without the support of our members, volunteers, Board, and certainly not least, our generous sponsors and donors. I am honored and humbled to serve as your Executive Director, truly. I look forward to talking to and meeting even more of you in the next year to come.

Lindsay Meyer Bond

HEPNet Executive Director





Letter from the Chair

Dear HEPNet,

You are the best members and supporters a fledgling organization could possibly imagine. You generously share your thoughts and talents. You participate in events with enthusiasm and good cheer. You give us your suggestions to improve HEPNet.

In the coming year, we will continue to promote the need for meaningful youth protection in higher education. We will share practical tools to facilitate these efforts. We promise you even richer networking opportunities, programming, and resources.

The past year has seemed like a whirlwind. I deeply appreciate the hard work of all the board members, committee members, and our indefatigable Executive Director, Lindsay Bond. I'm confident that 2018 will be even better.

Thank you for being part of this cause and this organization. You are simply the best.

With my gratitude and warm regards,

Ann Franke Chair HEPNet Board





"My first experience with HEPNet was a four hour meeting regarding bylaws of the organization (ha!). Little did I know there was no reason for me to be involved in the meeting, yet this organization is the sole reason I am still building the Youth Safety program at my university. I went to the conference feeling as if I was pushing this unbearable amount of weight uphill, but left with a network of people who would help support me through the toughest situations. They understood my frustrations, listened to my roadblocks, and offered actionable steps to move forward. Fast forward another year, I felt the same way leaving the conference, only this time with my own confidence and advice to share. With increased involvement in this group, I've created a network of professionals, turned friends, who consistently remind me they are just one call away."

Mission: We seek to advance the interactions of higher education institutions with children and youth. We serve as a coordinated voice promoting good practices for protecting vulnerable populations and providing programming and resources appropriate to their needs.

Why do we do what we do? Many colleges and universities interact with more minors than they do college students. We seek to help safeguard the wellbeing of minors by supporting institutions through networking and relationship-building, resources on good practices in interacting with minors, and ongoing programming and learning.

We offer both public and member benefits. Our work aids parents and youth who participate in programs and activities related to higher education. We offer numerous member benefits, such as a discussion board, annual conference, regular programming, and online resources. See all the ways we support our mission <u>here</u>.



STAFF

Lindsay Meyer Bond (Ohio State University), Executive Director

BOARD MEMBERS



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Programs and Annual Conference: Dawn Riddle

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<u>Resources</u>: Anne Koester

Hawk Moore (The Citadel) Jennifer Clark (University of Alabama) Kelly Cross (Georgia Tech University) Marcy Huey (University of Alabama), Chair

HEPNet Membership opened on 5/15/2017

The following summarizes what has been achieved in less than 1 year

HEPNet Year-In-Review

MEMBERSHIP

PROGRAMS

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90 members including 84 higher education members and 6 affiliate members



Members represent over 75 institutions of higher education and youth-serving organizations ranging from small schools and community colleges to the largest institutions in the U.S.



Collectively, our members serve 3 million vouth annually



4 programs offered since May, plus the conference



MEMBER BENEFITS

Programming

- 1. Regularly scheduled conference calls
- 2. Annual conference
- 3. Conference connections

Professional development

- 1. Leadership
- 2. Affinity and affiliated groups
- 3. Job board

Services

- 1. Listserv
- 2. Benchmarking surveys / data
- 3. Mentor program

Resources

- 1. Training modules
- Registration systems
- Research
- 4. Presentations
- 5. Member directory
- 6. Good practice guides

annual



30% of members participated in HEPNet conference calls





- 1,857 Unique Visitors
 - 3,181 Visits
 - 12.2K Page Views

The **HEPNet** Conference was hosted in Clemson, SC from October 17 - 20 with **50 attendees**



77.4% said they were very likely to attend in the future 22.6% said they were somewhat likely to attend 0% indicated they were not likely to attend again

"HEPnet provides valuable information about best practices at other HEIs. UI Risk shares this information with various youth-serving groups throughout our university."

FINANCIALS

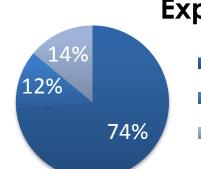
Revenue: \$34,708

- a. Membership: 40%
- b. Programming: 30%
- c. Donors/Sponsors: 30%

Expenses: \$27,390

- a. Programming: 74% We are very fortunate to have many volunteers as heavy-hitters in the programing areas. Thank you!
- b. Development: 12%
- c. General/administrative: 14% Much of these costs are related to first-year and start-up expenses.





Expenses

- Programming
- Development
- General/Administrative

Thank You To HEPNet's 2017 Sponsors & Donors

- Praesidium (Advocate) | Conference
- Youth Conference Registration System (Friend) | Conference
- American Camp Association (Supporter) | Conference
- Penn State University (Supporter) | Conference
- Ann Franke (donor)
- Sandy Weaver (donor)
- Clemson University Summer Scholars | Year-round

How to Support









- a. <u>Membership</u>
 - i. While most HEPNet members are within higher education, affiliate members are from other industries that support the HEPNet mission. Affiliates receive discounted member pricing on our annual conference.
 - ii. Get involved in committee work as a member!
- b. Donations
 - i. HEPNet is currently seeking IRS recognition as a 501(c)(3) charitable organization. After this is obtained, contributions will be tax deductible to the extent permitted by law. No donation is too small to contribute to HEPNet's mission. You can contribute by credit card, check, or ACH bank transfer, and know that your money is going to a great cause.
- c. <u>Sponsorship</u>
 - i. As the nation's only organization linking together professionals across various departments in higher education, as well as other supporters interested in protecting youth and other vulnerable populations, we have a unique target audience. Members often seek vendors that offer training solutions, registration systems, background checks, insurance coverages, and outsourcing methods for other youth protection responsibilities.
 - ii. We offer conference sponsorship opportunities as well as year-round.
 - iii. Sponsorship levels
 - 1. Conference (Champion, Advocate, Friend, Supporter)
 - 2. Year-round (Platinum, Gold, Silver, Bronze)

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