



2018 ANNUAL REPORT



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HEPNet MEMBER QUOTE:

"I love the subjects. Protection of minors is a quickly growing focus within all university operations. Having a group like this helps to get the focus pertinent..."

A MESSAGE FROM THE

EXECUTIVE DIRECTOR



I've been writing a lot of different manuscripts lately and all are similar enough to just pull what is needed from my brain, but different enough that I need to pull strategically. At first, this was just one more thing that I needed to figure out what to write about. I pretended that someone was interviewing me to ask what was most memorable about 2018 and then everything for this letter came so fast to me, that I had to take notes right away. It didn't take long for my passion to take over!

2018 was the Higher Education Protection Network's (HEPNet) first full year and what a year it was. In looking at this report, you'll notice we had a very successful year on paper- with financials, membership numbers, and conference numbers to just name a few. We made enough money to be able to start saving for a rainy day fund. Once we have a year's worth of expenses socked away, we will be able to think strategically about how to best use surpluses to better support our mission. I can't wait to start this thinking and hearing from you all on your ideas as well! We surpassed projected numbers for memberships, as well as doubled our expected conference attendance.

Those of you who know me, know that I love numbers, statistics, and data. Our 2018 numbers, statistics, and data are truly incredible! But even more amazing was the connections made, and that is what truly stood out to me in 2018. Perhaps the quote of the year was when someone excitedly blurted out in Salt Lake City that she "found my tribe!" She was certainly not the last to say that! Since its inception, almost 60 people have participated in the mentorship program. Many of us are one-person teams at our institutions, yet 27 mentors were willing to take on even more and take a mentee under their wings. Incredible. Over 30 members participated in service opportunities through committee work and we literally COULD NOT do it without each and every one of you. So blessed for this service mentality. And how about a shout-out to our many sponsors this year who not only substantially supported us financially, but provided you all with resources and products that you've been looking for?

I encourage you to read the member and conference attendee quotes sprinkled throughout this report. Because those sentiments are what makes us HEPNet. We are so very fortunate to be able to embark on a solid financial path and to have the participation that we have, but I will say it every year if I need to, it is the **PEOPLE** that make HEPNet a tremendous family to be part of. The hard data plus the people and experiences equals an extremely successful 2018.

Thank you for being part of my tribe, and for allowing me the opportunity to engage with all of you and do anything that I can to make your lives a little easier, and children a little safer.

Yours in service,

Lindsay

Lindsay Meyer Bond

A LETTER FROM THE CHAIR



Dear HEPNet Members and Friends,

What are the developmental milestones of a 19-month old? Our organization began in April 2017, and this report tells the story of its most recent 12 months. It's a story of remarkable value, agility, and strength.

Sprinkled throughout the text are quotes from members about HEPNet's value to them. A personal highlight for me was our fall conference, with its dazzling array of sessions, discussion, and networking. The professional development opportunities were outstanding.

HEPNet's agility shone as conference registrations swelled beyond expectations. We fit everyone in without missing a beat. The discussion board is a more enduring illustration of agility. Every day, and often at night, our "hive mind" shares suggestions on how members might address challenging situations at their institutions. An agile organization supports the professional effectiveness of members in real time.

Strength comes through numbers, and we are growing fast. During 2018 membership increased from 90 to 140. Strength also derives from credibility. We are the authoritative source on protecting children and youth as they interact with higher education institutions.

Thank you for your support of HEPNet. Together we create value, agility, and strength to advance our mission.

With my gratitude and cordial regards,

Ann

Ann H. Franke
Chair
HEPNet Board



HEPNet MEMBER QUOTE:

"I valued the knowledge, experience, and wisdom of those who have been in their positions given this is a new field. I also valued the open and friendly atmosphere of the same group of professionals..."



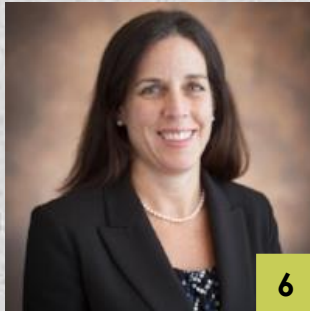
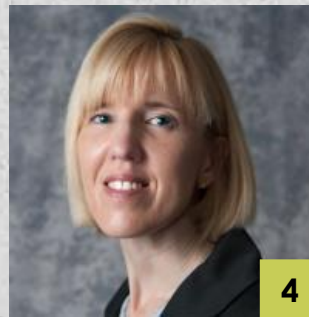
PURPOSE

MISSION: We seek to advance the interactions of higher education institutions with children and youth. We serve as a coordinated voice promoting good practices for protecting vulnerable populations and providing programming and resources appropriate to their needs.

Why do we do what we do? Many colleges and universities interact with more minors than they do college students. We seek to help safeguard the wellbeing of minors by supporting institutions through networking and relationship-building, resources on good practices in interacting with minors, and ongoing programming and learning.

We offer both public and member benefits. Our work aids parents and youth who participate in programs and activities related to higher education. We offer numerous member benefits, such as a discussion board, annual conference, regular programming, and online resources. See all the ways we support our mission [here](#).





STAFF

Lindsay Meyer Bond (Ohio State University),
Executive Director
James Herten (Ohio State University),
Associate Intern

BOARD MEMBERS

1. Omar Andujar (University of Connecticut),
Treasurer (through May 2018)
2. David Chupak (Michigan State University),
Secretary/Historian (from October 2018)
3. Ann Franke (Wise Results LLC), Chair
4. Anne Koester (Georgetown University),
Secretary/Historian (through October 2018)
5. Greg Linke (Clemson University), Treasurer
(from May 2018)
6. Dawn Riddle (Vanderbilt University)
7. Caroline Shelton (University of Washington)
8. Sandy Weaver (Penn State University), Vice
Chair
9. Steve Wieneke (Iowa State University)

COMMITTEE MEMBERS

Affiliations: Sandy Weaver

Susan Foster (Texas A&M International University)
Nate Friedman (University of Utah)
Jeff Heiser (University of California, Davis), Chair
Greg Linke (Clemson University)

Communications: Lindsay Meyer Bond

Rachael Jensen (University of Nebraska-
Omaha)
Melissa Marrero (Rutgers University)

Finance: Omar Andujar

Omar Andujar (University of Connecticut)
(through May 2018)
Lindsay Meyer Bond (Ohio State University)
Greg Linke (Clemson University) (from May 2018)

COMMITTEE MEMBERS (cont.)

Conference Planning: Lindsay Meyer Bond

Nate Friedman (University of Utah), Logistics Chair
Steve Guckin (Drexel University)
Marci Huey (University of Alabama)
Rachael Jensen (University of Nebraska- Omaha),
Programming Chair
Gerald Parham (University of California Irvine)
Caroline Shelton (University of Washington)
Brian Stone (University of Georgia)

Membership: Lindsay Meyer Bond

Prencia Clifton (University of Wisconsin-Madison)
Marco DiFava (New York University)
Kenyatta Tatum Futterman (University of Chicago)
Jocelyn Gehring (University of Arizona)
LeeKeshia Williams (University of Texas at Austin), Chair
Holly Woodsome Sroymalai (University of Colorado- Boulder)

Organizational Oversight: Steve Wieneke

Steve Guckin (Drexel University)
Reggie Miller (Baylor University)
Starr Sanders (University of North Carolina at Chapel Hill)

Programs and Annual Conference: Dawn Riddle

Nate Friedman (University of Utah)
Rachael Jensen (University of Nebraska- Omaha)
Tara Powe (East Carolina University)
Kristen Roe (Montgomery College)
Caroline Shelton (University of Washington)
Brian Stone (University of Georgia)

Resources: Anne Koester

David Chupak (Michigan State University), Co-chair
Kelly Cross (Georgia Tech University)
Marcy Huey (University of Alabama), Co-chair
Hawk Moore (The Citadel)

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Michigan State University | Penn State University

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DONORS

Ann Franke | Lindsay Bond

HEPNet MEMBER QUOTE:

"This was the most organized conference I have ever attended. The communication before, during and after was outstanding. The casual, yet productive, and supportive environment is what truly shaped this conference for me. Although my role is not solely youth protection, I felt welcome..."



MEMBERSHIP



140 members including **134** higher education members and **7** affiliate members



Members represent over **95+** institutions of higher education and youth-serving organizations and collectively serve **5.5 million** youth annually

PROGRAMS



6 programs offered, not including the annual conference

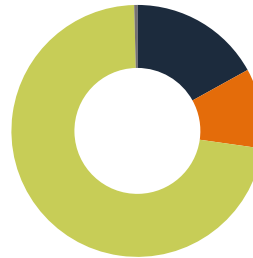


30% of members participated in HEPNet webinars

WEBSITE



5251 unique visitors (+182% from May-Dec 2017)
7299 visits (+129% from May-Dec 2017)
22.4k page views (+84% from May-Dec 2017)
126 search engine queries



■ Unique Visitors
■ Visits
■ Page Views
■ Search Engine Inquiries

CONFERENCE



The HEPNet Conference was hosted in Salt Lake City, UT from October 16 - 19 with **85 attendees**



2/3 said they were very likely to attend in the future
1/3 said they were somewhat likely to attend
0% indicated they were not likely to attend again

MEMBER BENEFITS

Programming

1. Regularly scheduled webinars
2. Annual conference
3. Member connections

Professional Development

1. Leadership
2. Affinity and affiliated groups
3. Job board
4. Member blog

Services

1. Discussion board
2. Benchmarking surveys and other data
3. Mentor program

Resources

1. Training modules
2. Registration systems
3. Research
4. Presentations
5. Member directory
6. Good practice guides
7. Newsletters

HEPNet MEMBER QUOTES:

"The networking opportunities across the country. The discussions that take place via the website and the webinars that share information and best practices."

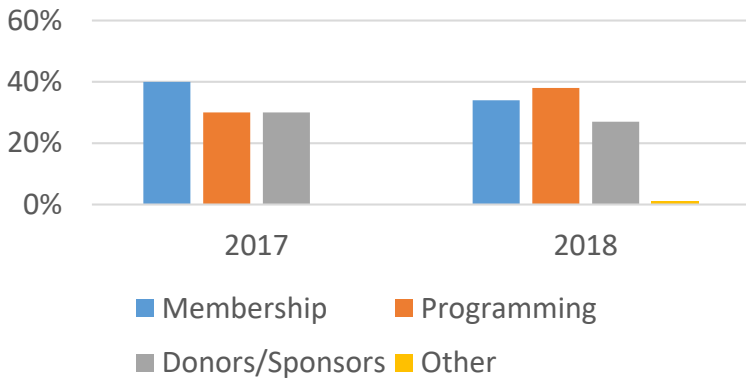
"That members are so willing to share what they've tried and/or learned and examples of policies/forms/etc. I like the webinars."

"Tremendous sense of caring, sharing and supporting people that are like minded that are passionate about the protection of youth."



FINANCIALS

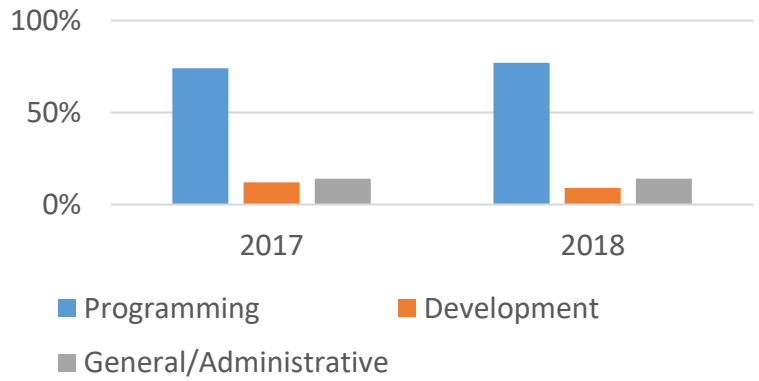
Revenue



Revenue

- Membership 34%
- Programming 38%
- Donors/Sponsors 27%
- Other 1%

Expenses



Expenses

- Programming 77%
- We are very fortunate to have many volunteers as heavy-hitters in the programming areas. Thank you!
- Development 9%
- General/administrative 14%

HEPNet MEMBER QUOTE:

"I will say this about the HEPNet family. These are some of the most AMAZING people I have every worked with. Unlike law enforcement, there is no arrogance, there are no secrets, and there is never "let me get back with you" and you never hear from anyone. I was welcomed into this group like a lost sheep coming home to his flock. As someone once put it, "I have found my tribe", and that is SO true!"

HOW TO SUPPORT

Membership

While most HEPNet members are within higher education, we have many members from outside of higher education that support our mission and can benefit from membership. Affiliate members also receive discounted member pricing on our annual conference.

Get involved in committee work as a member!

Donations

HEPNet is currently seeking IRS recognition as a 501(c)(3) charitable organization. After this is obtained, contributions will be tax deductible to the extent permitted by law. Truly, no donation is too small to contribute to HEPNet's mission. You can contribute by credit card, check, or ACH bank transfer, and know that your money is going to a great cause.

Sponsorship

HEPNet is the nation's only organization linking together professionals dedicated to protecting youth and other vulnerable populations in higher education. Members work across various departments in colleges and universities. Our members' institutions serve more than 5.5 million youth annually. We have a unique target audience.

Members often seek vendors that offer training solutions, registration systems, background checks, insurance coverages, and outsourcing services.

We offer both year-round and conference sponsorship opportunities.

HEPNet MEMBER QUOTES:

"All of the HEPNet Board members did a great job of making each person feel welcome. The HEPNet Board members really set the tone from the beginning about be open and sharing ideas and making everyone feel welcome. The whole conference was a very positive experience."

"Most conferences people are glad you are there until the end of the day, then the conference hosts take on a new persona and act if you are a nobody. Not the HEPNet conference, it's like a family vacation trip to Disney! You are friend to everyone!"



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