

# Strategic Plan

## 2021–2026

Higher Education Protection Network  
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### About the Higher Education Protection Network

Many colleges and universities interact annually with a larger number of non-enrolled minors than enrolled students. HEPNet supports higher education's efforts to safeguard the well-being of children and youth. The organization provides networking and relationship-building, resources on good practices, and ongoing programming and learning.

HEPNet offers benefits and services to our members and to the public. The work aids parents and youth who participate in programs and activities related to higher education. Members have access to resources including a virtual discussion board, an annual national conference, regular programming, and online resources. As of January 2020, the organization had 185 members and two part-time staff — an Executive Director and a membership specialist. The colleges and universities represented among the membership interact with more than 5.5 million children and youth annually.

### Mission, Vision, & Core Values

#### MISSION

The Higher Education Protection Network seeks to advance the interactions of higher education institutions with children and youth. The organization serves as a coordinated voice promoting good practices for protecting vulnerable populations and providing programming and resources appropriate to their needs.

#### VISION

With guidance and support of the Higher Education Protection Network, colleges and universities advance the well-being of children and youth with whom they interact.

#### CORE VALUES

**Accountable.** We are accountable to our mission and to the public good.

**Collaborative.** We work together productively and respectfully.

**Ethical.** We act with integrity and fairness in all our dealings.

**Expert.** We develop and promote reliable knowledge.

**Inclusive.** We champion a welcoming and broadly diverse community.

**Innovative.** We develop and embrace new solutions.

**Professional.** We promote organizational efficacy.

**Responsive.** We address requests and obligations in a helpful, timely manner.

### Goal One

#### **Provide Authoritative Information and Resources**

Stay abreast of the latest developments and incorporate that learning into resources.

### Goal Two

#### **Engage People Effectively**

Sustain focus on member satisfaction and retention. Engage with non-members to share information and promote HEPNet.

### Goal Three

#### **Promote Professional Development**

Provide members with reasonable opportunities to continue to learn.

### Goal Four

#### **Maintain Organizational Stability**

Provide for the organization's long-term financial operational stability.